

TRUCKING INDUSTRY SHOW 2020

SHOWCASING AND CELEBRATING THE
INDUSTRY AT NEW ZEALAND'S **LARGEST**
TRANSPORT INDUSTRY SHOW

20-21 MARCH 2020
Canterbury Agricultural Park

SPONSORSHIP
AND EXHIBITOR
OPPORTUNITIES



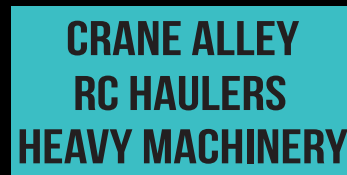
0800 338 338

WWW.TRUCKINGINDUSTRYSHOW.CO.NZ
REBECCA.DINMORE@NZTRUCKINGASSN.CO.NZ

THE ULTIMATE TRUCKING WEEKEND!

20-21 MARCH 2020

CANTERBURY AGRICULTURAL PARK CHRISTCHURCH



FRIDAY TRADE DAY FREE ENTRY, SATURDAY \$10 ADULTS - KIDS 18 & UNDER FREE. ALL PROCEEDS DONATED TO CHARITY

GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



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THANK YOU TO OUR MEDIA PARTNERS:

NEW ZEALAND **TRUCKING** DEALS ON WHEELS **TRUCK JOURNAL**

2020 SPONSORSHIP & EXHIBITOR INFORMATION



The mission of the TMC Trailers Ltd Trucking Industry Show is to create an interactive, engaging environment focused on showcasing and celebrating the transport industry.

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2020 TRUCKING INDUSTRY SHOW INTRODUCTION

The 2020 TMC Trailers Trucking Industry Show is held every two years in Christchurch and organised by the NZ Trucking Association. It is now the largest transport industry show in New Zealand and is a fantastic event to showcase the industry's latest products and services and celebrate the professionalism. Every 2 years the show brings everyone together; from businesses owners, transport operators and suppliers, to the general public and anyone keen to enter the industry. This makes the Trucking Industry Show an ideal platform to network, promote and sell products and services, connect with new and existing customers and inspire the next generation. What's more, the show proceeds are all donated to deserving charities, with \$22,000 raised in 2018. The organising team strive to make the show bigger and better each time and 2020 has some big new developments, making it an unmissable event in the road transport calendar.

2020 SHOW DATES:

- **Friday 20th March:** Trade Day and Careers Showcase 9am—5pm
Exhibitor Networking Drinks 5pm—7pm
- **Saturday 21st March:** Public Open Day, Show and Shine & Competitions 9am—5pm
Teletrac Navman Industry Show Dinner 5pm—Midnight

2018 SHOW STATS:



290 Show & Shine Trucks



23,000 Visitors



400 Trucks on Site



\$22,000 for Charity



290 Careers Students



400 at the Show Dinner



70+ Sponsors & Exhibitors



7 Teams TR Trucking Relay

2020 SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP

\$6,000 + GST



Gold Sponsorship is the best opportunity for businesses wanting to maximise their brand exposure on all advertising and marketing material before, during and after the Trucking Industry Show and to have a large display space at the event.

Gold Sponsorship includes:

- Up to 25m x 30m outdoor display space
- Preferential Site Selection
- 6m x 3m marquee (height 1.7m)
- Marquee size upgrades available, see page 5. Site size upgrades can be available on request—please discuss.
- Gold Sponsor placement of your business logo on all advertising and marketing material leading up, during and after the event. This includes industry magazines, Facebook postings, website, show posters and flyers.
- Gold Sponsor placement of your business logo on all show banners at the event.
- Opportunity to display promotional videos or advertisements on the Monstavision screen during the event
- Gold Sponsorship of the Careers Showcase Friday 20th March - Company information in the Careers Guidebook (more information page 14-16)
- Opportunity to add merchandise and promotional material to the Show and Shine Registration bags
- 10% discount on Show Dinner tables of 10 (if ordered before December 31st 2019).
- Complimentary passes to the Exhibitor Networking Event—Friday 20th March 5pm—7pm. Nibbles and drinks provided.
- Discounted advertising with NZ Trucking Magazine leading up to the show (see page 27-28)

"As an exhibitor it was great to be able to meet new people in the industry and build those connections over the two days. It was also good to catch up with existing connections."

- Amelia Chubb, Partners Finance & Lease

We were there to support the careers day and introduce students to the different pathways within the transport industry. Well organised and promotes the transport Industry."

- Chris Tuite, Fonterra

*"Allowed the **industry** to be promoted and not just about how shiny your wheels were"*

- Dean Cooper, Southpac Trucks

2020 SPONSORSHIP OPPORTUNITIES



SILVER SPONSORSHIP

\$4,000+ GST

Silver Sponsorship gives businesses the opportunity for a medium sized display space and prominent brand exposure on all advertising and marketing material before, during and after the Trucking Industry Show.

Gold & Silver Sponsors
The following marquee upgrades are available:

Marquee Size | Extra to Pay

6m x 6m	\$300
6m x 9m	\$500
6m x 12m	\$800
10m x 10m	\$1,500

Need Extra Space?

Talk to the team to discuss
your options

Silver Sponsorship includes:

- 15m x 30m outdoor display space
- 6m x 3m marquee (height 1.7m)
- Prominent site placement
- Upgrades are available for marquee size
- Silver Sponsor placement of your business logo on all advertising and marketing material leading up, during and after the event. This includes industry magazines, Facebook postings, website, show posters and flyers
- Silver Sponsor placement of your business logo on all show banners at the event
- Opportunity to display promotional videos or advertisements on the Monstavision screen during the event
- Silver Sponsorship of the Careers Showcase Friday 20th March - Company information in the Careers Guidebook (more information page 14-16)
- Opportunity to add merchandise and promotional material to the Show and Shine Registration bags
- 10% discount on Show Dinner tables of 10 (if ordered before 31st December 2019).
- Discounted advertising with NZ Trucking Magazine leading up to the show (see page 27-28)

2020 SPONSORSHIP OPPORTUNITIES

BRONZE SPONSORSHIP \$3,000+ GST



Bronze Sponsorship gives businesses the opportunity for brand exposure on all advertising and marketing material before, during and after the Trucking Industry Show, as well as a moderate sized marquee with prominent placement and room for a small vehicle.

Bronze Sponsorship Includes:

- 6m x 6m Marquee (Site size is also 6m x 6m) (option to have 3m x 3m or 6m x 3m marquee and spare space around it, totalling 6m x 6m)
- Prominent site placement
- Bronze Sponsor placement of your business logo on all advertising and marketing material leading up, during and after the event. This includes industry magazines, Facebook postings, website, show posters and flyers
- Bronze Sponsor placement of your business logo on all show banners at the event
- Opportunity to display promotional videos or advertisements on the Monstavision screen during the event
- Bronze Sponsorship of the Careers Showcase Friday 20th March - Company information in the Careers Guidebook (more information page 14-16)
- Opportunity to add merchandise and promotional material to the Show and Shine Registration bags
- 10% discount on Show Dinner tables of 10 (if ordered before 31st December 2019).
- Discounted advertising with NZ Trucking Magazine leading up to the show (See page 27-28)

Great that you are providing the [careers showcase] opportunity to speak to youth about our industry—please keep this included in future shows."

- Kylie Brandt, Hilton Haulage

"Another awesome event and well supported, look forward to continuing as the naming rights sponsor in 2020."

- Paul Goodman, TMC Trailers

"Best thing was how well it was run and the careers showcase"

- Shaun Martin, Crown Equipment



2020 TRADE EXHIBITOR OPPORTUNITIES



TRADE EXHIBITOR \$1,500 + GST

The Trade Exhibitor option is ideal for businesses wanting to network, promote and sell products and services to the industry but do not require large display sites.

Trade Exhibitor Inclusions:

- 3m x 3m Marquee
- Upgrade to 6m x 3m marquee available for an additional \$800 + GST
- Trade Exhibitor listing on the Trucking Industry Show website
- Option to participate in the Careers Showcase Friday 20th March (more information page 14-16)

Site allocations will be confirmed by January 1st 2020, once bookings and floor plans have been finalised. Please indicate your top 3 site preferences when booking.

"Well organised event, very helpful staff, great location."

- Shane Turner, SITRAK New Zealand Ltd

"We signed up to the show last minute, yet despite the delay, we were kindly accommodated and the assistance from the crew was excellent. Any query we had, big or small, the team came back quickly and nothing was too much trouble. The day mirrored this efficiency and we can happily say everything went like clockwork"

- Amelia Chubb, Partners Finance & Lease



2020 SHOW ACTIVITY SPONSORSHIPS

More Sponsorship Opportunities

Please contact the team for full information about these sponsorship options

2020 Trucking Industry Show Naming Sponsor	SOLD- TMC Trailers Ltd
2020 Show Dinner Naming Sponsor	SOLD- Teletrac Navman
Show and Shine Naming Sponsor	SOLD - UDC Finance
People's Choice Voting Naming Sponsor	SOLD - Mega Pacific
Driver's Choice Voting Naming Sponsor	SOLD - Mega Pacific
Exhibitor Networking Drinks	SOLD - NZ Trucking Magazine
Entertainment Lawn / Cash Grab	SOLD - Heartland Bank
Road Safety Scooter Track Naming Sponsor	SOLD -Valvoline Oil NZ
Customized Inflatable Bouncy Castle (to keep)	\$5,000 + GST

The Trucking Industry Show has keeps visitors entertained all day! The event is packed full of working displays, competitions, exhibitor sites, kids activities and demonstrations. If you have a product to demo or activity that you would like to include in the 2020 show please contact the show managers to discuss. Big attractions for 2020 include:



- NZ's largest Truck Show and Shine
- TR Group NZ Trucking Driving Championships 2020
- Mimico National Excavator Competition
- Crane, Forklift & Tyre-fitting Competitions
- Friday Exhibitor Networking Function
- Heartland Bank Lawn & Cash Grab
- Mega Pacific People's Choice Voting Booth
- Working Displays
- RC Haulers Radio Control Trucks
- Kids Zone with obstacle courses, mega bouncy trucks, sand pits and kids digger
- Safety MAN Road Safety Truck & Kids Road Safety Scooter Track
- Friday Trade Day & Transport Careers Showcase
- Classic / Vintage Truck Display

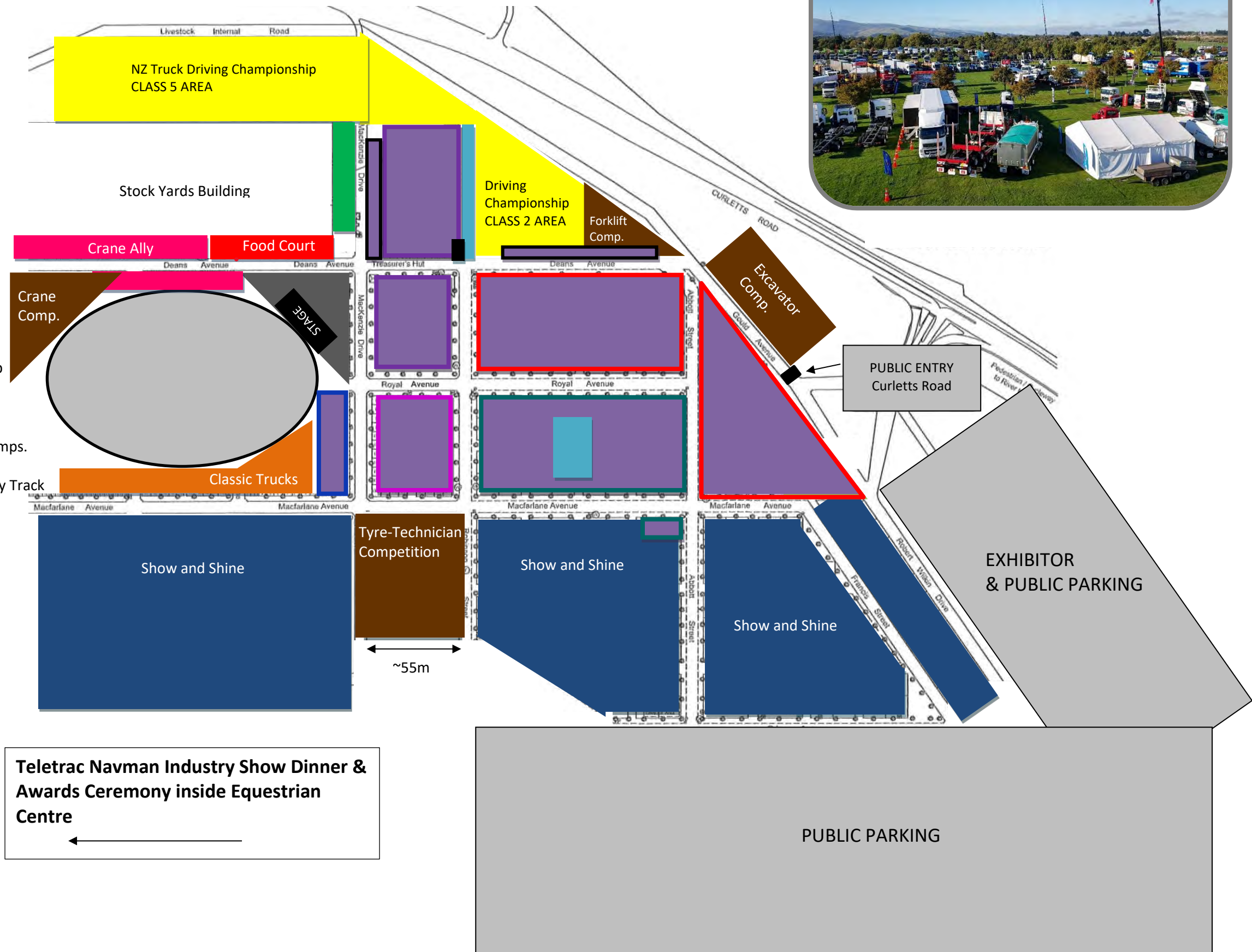




20-21 MARCH 2020
Canterbury Agricultural Park, Christchurch

KEY:

- A Block Sponsor Sites
- B Block Sponsor Sites
- C Block Sponsor Sites
- D Block Sponsor Sites
- E Block Sponsor Sites
- Trade Exhibitor Sites
- Careers & Compliance Hub
- Truck Show & Shine
- Heartland Bank Lawn/cash grab
- Working Display
- TR Group NZ Truck Driving Champs.
- Kids Zone/Valvoline Road Safety Track
- Classic Trucks
- Industry Competition
- Food Court
- Crane Displays





PAGE 1.

More Sponsorship Sites, please refer to page 2.

KEY:

- Gold Sponsorship Site
- Silver Sponsorship Site
- Bronze Sponsorship Site
- Trade Exhibitor Site
- Kids Zone
- Competition Area
- Food / Coffee Van
- Careers & Compliance Hub
- UDC Show & Shine Trucks
- Classic Trucks





2020 EXHIBITOR REGISTRATION FORM

Business Name

Contact Name

Title

Postal Address

City

Post Code

Email Address

Phone

Mobile

Accounts Email

Website

http://:www.

Email addresses for show information and updates

Name

I / WE REQUEST THE FOLLOWING:

Gold Sponsorship ☐ \$6,000 + GST (6m x 3m marquee included, 25m x 30m site)

Silver Sponsorship ☐ \$4,000 + GST (6m x 3m marquee included, 15m x 30m site)

Bronze Sponsorship ☐ \$3,000 + GST (6m x 6m marquee included)

Trade Exhibitor 3m x 3m ☐ \$1,500 + GST (3m x 3m marquee included)

Trade Exhibitor 6m x 3m ☐ \$2,300 + GST (6m x 3m marquee included)

Other Sponsorship Type (specify)

SITE # PREFERENCES

Please use the floor plan to select your top 3 site preferences. Please note the floor plan is subject to change and Trade Exhibitor sites will be confirmed by January 1st 2020.

First Choice:

Second Choice:

Third Choice:

SHOW DINNER TICKETS

Industry Celebration Dinner Saturday 21st March, at the Canterbury Agricultural Park Equestrian Centre. Tickets are \$65 each including GST. 10% discount on tables of 10 if ordered before December 31st 2019.

How many tickets do you require? (this will be added to your invoice).

Description of services and/or products on display (max. 150 words, will be used in exhibitor listing)

MARQUEE SIZE UPGRADES

Gold & Silver Sponsor Marquee Size Upgrades:

- ☐ 6m x 6m – extra \$200 ☐ 6m x 9m – extra \$400
☐ 6m x 12m – extra \$700 ☐ 10m x 10m – extra \$1,400

For large site requirements please call to discuss your options

POWER REQUIRED?

- ☐ YES / ☐ NO Once booking is confirmed a Power Application Form will be sent with prices & requirements

FRIDAY TRADE DAY ALCOHOL

Will you be serving alcohol to guests / customers within your site on Friday 20th March?

- ☐ YES / ☐ NO

No alcohol permit is required, as Friday is free entry. Consumption permitted only within your site. No alcohol is permitted on Saturday March 21st.

CAREERS SHOWCASE

Sponsors only: Would you like to participate in the Careers Showcase Friday March 20th?

- ☐ YES / ☐ NO

FRIDAY EXHIBITOR NETWORKING DRINKS

How many tickets do you require to the complimentary Exhibitor Networking Drinks?
(Friday March 20th 5pm – 7pm, held at the event venue)

Please specify # of complimentary tickets:

LPG / BBQ

Will you be using a BBQ or other LPG gas appliance during the Friday 20th March Trade Day?

- ☐ YES / ☐ NO

Please note, no BBQs are permitted on the public day, Saturday 21st March

EXHIBITOR LANYARDS

How many exhibitor lanyards do you require?

If unsure, please specify by February 1st 2020

COFFEE VOUCHERS

How many \$5 coffee vouchers would you like to purchase?

(these will be included in your exhibitor packs and can be given to staff and customers to use at any coffee van at the venue – valid for Friday and Saturday)

SHOW DINNER DRINK TICKETS

How many \$5 drink tickets would you like to purchase?

(valid for wine, beer or non-alcoholic drink at the show dinner Saturday 21st March 5pm – 12am. Drinks can also be purchased on the night, \$5 wine and beer and \$7 RTD's)

Terms and Conditions

Please return your completed form to secure your sponsorship to the contact below. Allocation will be made on a "first come first served" basis in order of sponsorship, with the exception of the Naming sponsor who will take priority.

Show Sponsors – Upon confirmation, full payment will be required so that promotions, company brand and press releases be immediately promoted.

Trade Exhibitors – Upon confirmation, a 50% deposit will be required for bookings up until 30th September 2019. The remaining 50% will be required by 30th November 2019. Bookings made after 30th September 2019 will require immediate full payment.

TMC Trailers Trucking Industry Show reserves the right to withdraw and/or re-allocate sponsorship if payment is not received.

To comply with all the obligations as specified under each level of sponsorship or trade exhibition, it is the responsibility of each exhibitor and/or sponsor to provide appropriate material by the date(s) specified. Failure to meet the due date for payment may result in the cancellation of all or part of the obligations agreed between the parties.

Full payment will ensure entry for the show. If full payment is not received then entry will be denied.

Cancellation Policy

Sponsorship – There will be no refund for Sponsorships due to the amount of exposure the company brand would have had.

Trade Exhibitor Fee - After the official booking has been accepted, the following refunds will apply:

- 80% of the total exhibition rate that has been paid if cancelled, in writing, before 30th November 2019.
- No refund for Exhibitor Stands cancelled after November 30th 2019.

I agree and accept the terms and conditions

☐

SIGNED: _____

Name: _____

Title: _____

Date: _____

SIGNED: _____

Name: _____

Title: _____

Date: _____

PLEASE SEND YOUR COMPLETED REGISTRATION TO:

Rebecca Dinmore – Show Manager
Tel: (03) 349 8070 Mob: 021 0692841
Email: rebecca.dinmore@nztruckingassn.co.nz

NZTRUCKING
ASSOCIATION[®]
Freephone - 0800 338 338

FOR QUERIES OR TO DISCUSS YOUR OPTIONS PLEASE CONTACT:

Rebecca Dinmore – Show Manager
Tel: (03) 349 8070 Mob: 021 0692841
Email: rebecca.dinmore@nztruckingassn.co.nz

Carol McGeady – Show Manager
Tel: (03) 349 8070 Mob: 021 252 7252
Email: carol.mcgeady@nztruckingassn.co.nz

**FRIDAY 20TH MARCH, 9AM - 1PM
CANTERBURY AGRICULTURAL PARK**

FREE ENTRY

CAREERS TRANSPORT 2020

LOOKING FOR AN EXCITING CAREER?

COME ALONG TO SEE HEAPS OF GREAT OPPORTUNITIES!

**TRANSPORT OPERATOR
MECHANICS & ENGINEERING
LOGISTICS & WAREHOUSING**

**SALES & MARKETING
FLEET MGMT & TECHNOLOGY
AND SO MUCH MORE!**

TALK TO YOUR CAREERS ADVISOR OR REGISTER ONLINE TODAY!

WWW.TRUCKINGINDUSTRYSHOW.CO.NZ

REBECCA.DINMORE@NZTRUCKINGASSN.CO.NZ | 0800 338 338

f **@TRUCKINGINDUSTRYSHOW**

2020 FRIDAY CAREERS SHOWCASE

Attracting new talent has become a major problem in all areas of the transport industry. Let's inspire the next generation!

In 2018, the Trucking Industry Show introduced a Careers Showcase to run in conjunction with the Friday Trade Day, as a chance for the industry to connect with the next generation. This will be back in 2020, with a new and improved format. High schools around the South Island are invited to register senior students with an interest in transport, to participate in the showcase. In 2018 280 senior students participated from 8 high schools. In 2020 registrations are expected to reach 2,000.



This activity is open to show sponsors and trade exhibitors and is your opportunity to promote your business to the next generation, and those currently in the industry or general public looking for a career change. Show Sponsors will receive prominent promotion in the Careers Guidebook given to each participant. Don't miss the opportunity to connect with young, talented students looking for direction and eager to find their place in the world.

In 2018 the feedback from students and teachers was amazing, with many students teeing up apprenticeship opportunities. High school career advisors and teachers have indicated that they will be bringing a lot more students in 2020. This time, the showcase will be promoted to the industry and general public, to encourage adults to attend who may be looking for a career change.



2020 FRIDAY CAREERS SHOWCASE

HOW WILL THE CAREERS SHOWCASE WORK?

- Friday 20th March 2020, between 9am and 1pm students and any registered careers participants will arrive at the show.
- Participating show sponsors and exhibitors will have a numbered CAREERS STOP sign in front of their stand, with a designated crew member next to it.
- Upon entry into the venue, participants will be greeted and given a careers lanyard and Trucking Industry Show Careers Guidebook, which will include a map, promotion of show sponsors and a description about the various career opportunities within the industry, how to enter the job and what skills are required or preferred.



- Participants are free to explore the event and visit the CAREERS STOPS or in groups.
 - At the back of the Careers Guidebook will be a map showing all of the CAREERS STOPS around the venue.
 - Crew members will welcome participants to the stand and then the exhibiting company has the opportunity to talk with the participants, give demonstrations and answer any questions. The more interactive the better.
 - Participants will also be provided with a show bag to collect any company information or giveaways.
 - At 1pm participants are invited to a BBQ lunch, which sponsors are welcome to attend. After this, the teachers are free to take students back to school, or stay to explore more of the show.
- Throughout the day there will be working displays, competitions and attractions for participants to interact with.
 - If participants have visited every CAREERS STOP and collected all the stamps in their Careers Guidebook they can visit the Show Shop Marquee and go in the draw to win a prize.



Please indicate your interest for participation on the Exhibitor Registration Form.



NZ TRUCK DRIVING CHAMPIONSHIPS 2020



CLASS 5

**TRUCK &
TRAILER
2020**

CLASS 2

**DRIVER
of the year
2020**

CLASS 5

**TRACTOR
SEMI
2020**

20-21 MARCH 2020

CANTERBURY AGRICULTURAL PARK CHRISTCHURCH

REGISTRATIONS OPEN

NO ENTRY FEE

INDIVIDUAL ENTRY OR COMPANY SPONSORSHIP

FRIDAY HEATS & SATURDAY FINALS

AWARDS CEREMONY / INDUSTRY SHOW DINNER

\$5,000 PRIZE PACKS

RECOGNITION AWARDS:

SUPREME DRIVER OF THE YEAR

WOMAN DRIVER OF THE YEAR

YOUNG DRIVER OF THE YEAR

**WWW.TRUCKINGINDUSTRYSHOW.CO.NZ
REBECCA.DINMORE@NZTRUCKINGASSN.CO.NZ**

PROUDLY SUPPORTED BY:



**NZTRUCKING
ASSOCIATION®**

TELETRAC NAVMAN INDUSTRY SHOW DINNER

Get ready for a fantastic night of celebration, networking and entertainment at the Teletrac Navman Industry Show Dinner! Saturday March 21st at the Canterbury Agricultural Park Equestrian Centre, doors open at 5pm, so those that want to head straight to the bar after the TMC Trailers Trucking Industry Show, can do so.

Thank you to Teletrac Navman for sponsoring the 2020 Industry Show Dinner.

TELETRAC NAVMAN



2020 INDUSTRY AWARDS CEREMONY

Winners of the UDC Show and Shine, TR Group New Zealand Truck Driving Championships 2020, Mimico Excavator Competition and Liebherr Crane Competition, Tyre-Technician Competition and Hyundai Forklift Competition will be announced and celebrated during the Teletrac Navman Industry Show Dinner.



KEY INFORMATION

- Location: Canterbury Agricultural Park Equestrian Centre
- Time: 5pm - Midnight
- 6:00pm - UDC Show and Shine Awards Ceremony
- 7:00pm - Buffet meal thanks to Country Feasts
- 7:30pm - TR Group New Zealand Truck Driving Championship & Industry Competitions Awards Ceremony
- 8:00pm - Charity Auction (eftpos available)
- Two live bands and entertainment throughout the evening
- Beer and wine will be \$5 on the night, or \$7 for RTDs.

Tickets are \$65 and 10% discount for tables of 10

Only tables of 10 will be named, all other ticket holders will have non-allocated seating. The venue can hold up to 1,000 guests! Tickets can be purchased online or email the Show Managers

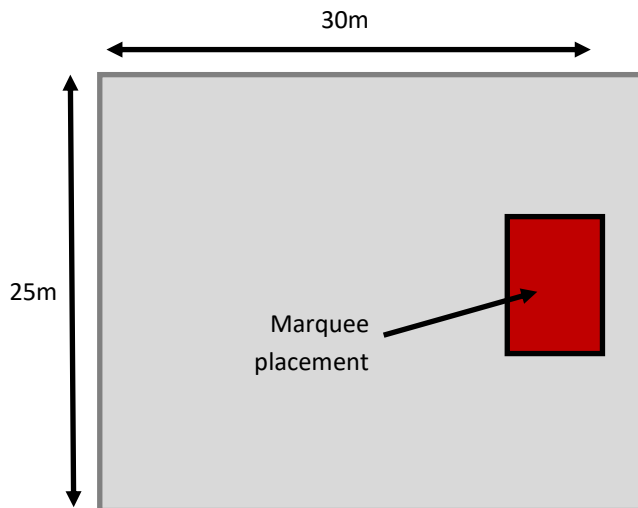
A huge thank you to Teletrac Navman for sponsoring this event, see you all there!

2020 PLANNING YOUR SITE

EXHIBITOR SITE ALLOCATIONS

Sponsors: Sites will be allocated upon booking, on a first in first served basis with location preferences given to Gold Sponsors.

Trade Exhibitors: Sites will be allocated by January 1st 2020, once final floor plans have been confirmed. Please specify your top 3 site preferences when registering and we will do our best to allocate you with your first choice.



EXHIBITION HIRE AND FLOORING

Please refer to pages 30-32 for order forms if you are interested in hiring exhibition items, walls or flooring through Continental/Hirepool or Exhibition Hire Services. This will be set up on your stand prior to pack in.

If you choose to use an alternative display hire or stand building company, please let us know their contact details and have them supply your site plan no later than February 1st 2020. This is to ensure no poles or drilling will occur in hazardous areas of the venue. The event is outdoors and marquees are set up on grass. Flooring can be hired using the order form on

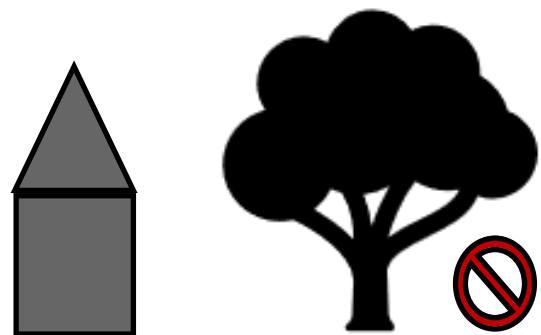


MARQUEES

All marquees will be set up before exhibitor pack in. Your marquee will be labelled with your company name and site number. Sorry, trade exhibitors are not permitted to bring company marquees and only pre-approved marquees are permitted if sponsors wish to use their own - this is in alliance with CCC rules on marquee standards at events.

Marquees are all white with 4 walls, which you can choose to remove if on a corner site. Please let the team know if you would like any clear marquee walls—there will be an additional cost from the supplier on charged to you.

Sponsors: Please specify where you would like the marquee positioned on your site by no later than February 1st 2020. Please send a sketch or site plan, like the example to the left.



All marquees are set up behind the tree-line through-out the venue due to power and utilities running underground in front of the trees. NO DIGGING OR DRILLING IN FRONT OF THE TREES. You are welcome to place flags in front of the trees.

2020 PLANNING YOUR SITE

POWER

When booking, please specify whether you require power to your site. You will be sent a Power Application Form with prices and various options. **All appliances and electrical equipment plugged into power sockets must be tagged and tested prior to the event.**

FREIGHT DELIVERIES

We do not have facilities to store your display or exhibition items leading up to the event. Please arrange any freight or couriers packages to arrive during pack in. Crew members will be on site and they can direct any couriers to deliver straight to your stand during pack in hours.

INSURANCE

All exhibitors must have their own event and General (Public) Liability insurance with a minimum of 1 million dollars cover. **Please supply your insurance certificate to us no later than February 1st 2020.** You will not be permitted to enter the showgrounds without first providing this.

Please note, the Trucking Industry Show and NZ Trucking Association Inc will not be held responsible nor liable for any claim or negligence on behalf of the exhibitor. Furthermore, we or our insurers may seek recovery from an Exhibitor if they believe any damage or loss to property is a result of an Exhibitor's negligence.

EFTPOS TERMINALS

There will be an ATM available during the event, however if you are planning to sell stock / merchandise and would like your own Eftpos Terminal we recommend using:

TOTAL POS SOLUTIONS—www.totalpos.co.nz, 03 366 1090

EARTHWORKS AND LANDSCAPING

If you are planning earthworks, hole drilling, digging or laying bark and other materials, please ensure you supply details including a proposed site plan before December 1st 2019. Approval must be given before drilling or digging, due to underground utilities throughout the venue. **DO NOT DIG IN FRONT OF THE TREELINE.** Please also let us know if part of your stand is higher than 8m.

WIFI

Unfortunately we are unable to provide WIFI. If this is needed on your site please contact your service provider.

BBQs

BBQs are only permitted on Friday March 20th. If you are using a BBQ please ensure you have at least one 2kg dry powder extinguisher and gas cylinders must have a current stamp certificate.

MOVING DISPLAYS / DEMONSTRATIONS

Working displays and demonstrations are encouraged as this makes the show lively and exciting. If you are planning any moving display, please supply a health and safety plan around this activity and let the team know, no later than February 1st 2020. For large machinery demonstrations, fencing or barriers may be required. Contact the team if you are unsure.

SECURITY

Red Badge Security will be on site from 5pm Wednesday 18th March right through to 10am Sunday 22nd March, including overnight, to ensure the venue and exhibitor displays are secure.

COFFEE & FOOD VANS

There will be coffee and food vans throughout the venue on Friday & Saturday. Approval must be given by event managers before selling food or beverages on your site.

2020 PACK IN

KEY DATES / TIMES

Exhibitor Pack In Dates:

- **Wednesday 18th March**
9am—4pm
- **Thursday 19th March**
9am— 6pm

If you are planning to set up on Friday morning before the gates open, strictly no vehicles are permitted to move or enter the showgrounds after 8:45am. Gates open Friday 9am.

Early Bird Show and Shine Truck Entry:

Show and Shine trucks are permitted to enter the showgrounds early on Friday 20th March from 5pm. Trucks can enter through Curletts Road gate up until 7:30pm.

All other show and shine trucks will be entering from 5:30am Saturday—till 8:45am. Exhibitors please allow extra time to enter the venue on Saturday morning and be aware of large truck movements.



PARKING ON ARRIVAL

On pack-in arrival, please enter through the main showgrounds entry (**Curletts Road**) and park at the front gate. Visit the trailer to collect exhibitor packs and to be inducted if you are staying longer than 15 minutes. The team will be there to guide you to your site if necessary.

COLLECT EXHIBITOR PACKS

Upon arrival exhibitor packs can be collected at the induction trailer, which will include a directory, floor plans, your lanyards and any pre-purchased tickets / vouchers. Once this has been signed for, the event takes no responsibility for lost tickets and there will be no refunds. If you would like to purchase additional Show Dinner tickets, or drink and coffee vouchers please visit the Show Shop Marquee.

FORKLIFT ON SITE

There will be a forklift available on site during pack in on Wednesday and Thursday, only those with a forklift license are permitted to use it. If needed, one of the crew members can operate this for you.

VEHICLE SPEED

Inside the venue please use vehicle hazard lights and do not exceed 15km/ph, as there will be a lot of vehicle, pedestrian and truck movements. Please do not block any main roadways, when unloading vehicles.

HIGH VIS IS REQUIRED

During pack in and pack out, High-vis and covered shoes must be worn if you are staying longer than 15 minutes.

NO CHILDREN OR ANIMALS

Children under the age of 10 are not permitted at the venue during pack in or pack down. Animals are prohibited from the event at all times.

TOILETS

Flushing Portaloos will be located throughout the venue, please refer to the floorplan. The central building also has two toilets available.

2020 EVENT DAY INFORMATION

EVENT DAY PARKING

All exhibitors must park their vehicles in the general car park and walk to their stands. Disabled parking is available at the front of the car parking area, and will be indicated with signs. If you require assistance getting to your site please alert the team and we can assist with buggies.

If your vehicle is part of your display please ensure this is parked on your stand by 8:45am sharp. Gates will be closed to vehicles after this time. Also remember that during show hours **MOVING VEHICLES ARE PROHIBITED UNTIL 5PM, NO EXCEPTIONS.** Saturday parking will be directed by Rotary Christchurch. Parking is free throughout the event.

FRIDAY TRADE DAY

Friday is free entry for trade visitors. We encourage show sponsors and exhibitors to use this quieter day as an opportunity to connect with your customers and invite them for some hosting. If you would like catering delivered to your stand at lunch time, this can be arranged, a catering order form will be provided closer to the time. If you are participating in the Careers Showcase as well, this will be finished by 12pm, which leaves you the afternoon free with customers. Alcohol is permitted on your stand on Friday only. Please do not allow anyone to take alcohol off your stand and please dispose of rubbish & recycling using the skip or bins provided around the venue. BBQs are also permitted on Friday only. A fire extinguisher must also be on your site if you are using a BBQ.

FRIDAY CAREERS SHOWCASE

Companies who are participating in the Careers Showcase on Friday Morning will be provided with more information upon booking and closer to the event. You will be given a schedule of schools that will be visiting throughout the morning. With an aging workforce and shortage of new talent entering the industry, we need to make the most of any opportunity to engage with the next generation and those keen on entering the industry. For full information about the Careers Showcase please see page 9-10.

KEY DATES / TIMES

Friday 20th March—Trade Day and Careers Showcase

- Free entry
- Gates open at 9am—5pm
- The Exhibitor Networking function 5pm—7pm
- Show and Shine Trucks early bird entry Friday from 5pm-7:30pm. Show and shine registration in the Safety MAN Road Safety Truck

Saturday 21st March - Public Open Day and Show & Shine

- Adult \$10 entry, 18 years and under are free entry
- Eftpos available at the gate
- Exhibitors with lanyards, free entry on show days
- Show and Shine truck entry 5:30am—8:45am. Show and shine registration in the Safety MAN Road Safety Truck
- Teletrac Navman Industry Show Dinner & Awards Ceremony open from 5pm in the Equestrian Centre



2020 EVENT DAY INFORMATION

NZ TRUCKING MAGAZINE FRIDAY EXHIBITOR NETWORKING FUNCTION

Friday evening is a great opportunity to network with other exhibitors and catch up with people in the industry. This is a complimentary evening for all exhibitors, thanks to NZ Trucking Magazine. Just be wearing your exhibitor lanyard to gain entry. Drinks and nibbles will be provided from 5pm—7pm. Early bird trucks will be arriving till 7:30pm, so it will be a great atmosphere. This will be taking place at the NZ Trucking Association marquee, opposite the Heartland Bank Lawn.

NEW ZEALAND TRUCKING



NEW INDUSTRY COMPETITIONS

The 2020 show is going to be action-packed! There are 5 national competitions being introduced to the 2020 show, including; the TR Group New Zealand Truck Driving Championships 2020, the Mimico Excavator Competition, Liebherr, The Tyre-Technician Competition and the Hyundai Forklift Competition. The Awards Ceremony for these competitions will be held at the Teletrac Navman Industry Show Dinner. These competitions attract a whole new pool of visitors and provide a fantastic showcase of the industry's skill and professionalism.



UDC TRUCKING SHOW AND SHINE

The Trucking Industry Show is home to New Zealand's biggest show and shine! 2018 saw over 350 trucks on site with 280 entered in the show and shine competition. The pride and passion that goes into this show and shine is incredible and truly showcases the industry's professionalism. On Saturday 21st March, the public and exhibitors will be able to vote for their favourite truck, with the Mega Pacific People's Choice and Driver's Choice voting. Voting cards will be given to the public upon entry and placed into exhibitor and driver registration packs. Please hand voting cards to the team at the Mega Pacific Voting Booth. The Show and Shine and Industry Competitions awards ceremony will now be held at the Teletrac Navman Industry Show Dinner. There are over 40 prize categories—if you are a sponsor of the show and would like to provide a prize for one of the categories please get in touch with the team.



2020 PACK DOWN & SITE REINSTATING

RUBBISH

Please dispose of rubbish on your site before leaving—there will be recycling and rubbish bins around the event and 2 large skips behind the food vendors.

SECURITY

There will be no security on site after 9am on Sunday 22nd March. Event staff will be on site until 1pm. Please leave any hired equipment on your site to be collected.

FREIGHT COLLECTIONS

If you are arranging freight or large equipment to be taken away from your stand on a courier or truck, please ensure that they remove these items by Monday 23rd March at noon.

HIRED EQUIPMENT

All hired equipment must remain on your site for collection. The event is not responsible for any damaged or misplaced items.

FORKLIFT AVAILABLE

There will be a forklift to use during pack out on Sunday March 22nd, from 9am—1pm. This must only be operated by persons with a valid forklift licence. If you need assistance, one of the crew members can help.

KEY DATES / TIMES

Exhibitor Pack Out Dates:

- **Saturday 21st March**
5pm—7pm
- **Sunday 22nd March**
8am—5pm

No moving vehicles are permitted before 5pm on Saturday.

High-vis must worn during pack out if you are staying longer than 15 minutes.



REINSTATING YOUR SITE

Exhibitors are responsible for returning their site to original condition by noon, Monday 23rd March 2020. Exhibitors will be contacted if their sites are not reinstated to original condition by this deadline and it is their responsibility to take appropriate steps to achieve this, otherwise, event managers will have the site reinstated at the exhibitors expense.

Reinstating to original condition includes:

- Removing all groundcover such as bark, landscaping materials and rubbish
- Holes must be filled in and compacted with 200mm of soil on top

2020 HAZARD MANAGEMENT

The Trucking Industry Show has a zero harm policy and the safety of all exhibitors, visitors, staff, property and environment is priority to us. Please help us in ensuring this show remains a safe and enjoyable event.



Key contacts will be listed on the back of exhibitor lanyards

HAZARD ID AND MANAGEMENT

Exhibitors are responsible for managing hazards on their site, during the event and while setting up and pulling down stands. If you have any moving or hazardous displays on your stand please inform the Show Managers, you may be asked to provide a health and safety plan around these activities. If you identify any hazards during the event please alert show managers or visit the crew at NZ Trucking Association marquee indicated on the map.

EMERGENCY SERVICES

Any emergencies please dial 111. St John Ambulance services will be available on site during show hours on Saturday 21st March 2020. For emergency assistance please contact the show managers—contact details will be on the back of each exhibitor lanyard. The show office is located at NZ Trucking Association marquee next to the Show Shop.

EVACUATION PROCEDURE

An emergency evacuation form will be provided in your exhibitor packs and available at induction. Please have this on your stand as it provides information about what to do in a major emergency.

LOST KIDS

There will be a marquee next to the Safety MAN Road Safety Truck for lost kids. If you notice any unaccompanied or lost children please direct them to this marquee and the crew will assist them.

CREW MEMBERS & SECURITY

All event staff and volunteers will be wearing high-vis vests with CREW written on the back. If you need any assistance or help throughout the event please ask one of our friendly crew members. Red Badge security will also be monitoring the show throughout the day on Saturday 21st March, please ask them for assistance if needed. They have direct contact with show managers via radio, so please approach.

2020 EXHIBITOR CHECKLIST & DUE DATES

DON'T FORGET:

FINAL DUE DATE:

- Continental / Hirepool Order Form.....26th February, 2020
- Exhibition Hire Services Walls/Panel Order form.....26th February, 2020
- Exhibition Hire Services Furniture Hire form.....6th March, 2020
- Public Liability Insurance.....1st February, 2020
- Friday Catering Order Form.....1st February, 2020
- Careers Showcase Participation31st December, 2019
- Hazard Management Plan
(For any moving or hazardous activities on your stand)1st December, 2019
- Marquee Positioning / Site Plan (Gold/Silver Sponsors)1st February, 2020
- Professional Stand Building Site Plans.....1st December, 2019
- Power Application Form.....1st December, 2019
- Exhibitor Lanyards
(Final quantity needed if not already specified on booking form)1st February, 2020
- Exhibitor Show Day Contact Form.....1st February, 2020
- Truck Show Dinner Tickets
(10% discount on tables of 10 ends).....31st December, 2019

**Please provide the requested information as possible
or no later than the final due dates**



NEW ZEALAND

TRUCKING

2019

Official magazine of the

NZTRUCKING
ASSOCIATION®



Reader profile

Many readers work in the transport and logistics industry, manufacturing & engineering, agriculture, forestry and fishing industries.

Readers' interests are **male-skewed**, wide-ranging and include popular sports led by **fishing, cycling** and **motor racing**.

Trucking readers spend a lot of time on the road and as a result are more likely to buy takeaway food. They make and influence buying decisions around fuel, tyres and trucks. They are heavy magazine and radio consumers.

The **NZ Trucking** audience is steeped in heavy trucks and freight haulage and comprises a significant business-owner group that buys utes and light commercial vehicles. This busy, hands-on group can be reached with **NZ Trucking** magazine.

PRINT EDITION

*Readership 88,000

Circulation 7034

Frequency Monthly

DIGITAL EDITION

Subscribers 2,680

Average page views
per month 93,400

Source:

*Nielsen CMI Q1 2016 – Q4 2016

NZ Trucking
is the only
magazine in its
category to audit
readership and
circulation.

NEW ZEALAND

TRUCKING

Top 10 magazines in the country for reader engagement

* Average 144 minutes for primary readers –the only business magazine and only automotive magazine in the top 10

Highest readership of all Transport/Trucking publications*

Largest social media following and engagement

*Source AC Nielsen readership surveys

The *NZ Trucking* reader is more likely than the average population to:

Pop Index

191	Male, aged 40-59
115	Live in secondary/minor/rural centres
129	Business owner/self-employed
139	Business decision makers
218	Have a technical/trade qualification
214	Fixed car/bike/other vehicle in last month
156	Visited an automotive store in the past month
150	Plan on buying a car in the next year
264	Own machinery/farm equipment

Source: Nielsen CMI Q1 2014 - Q4 2014

NZ Audit Bureau of Circulation: Audited Average Net Circulation Sales December 2014

ADVERTISING RATES

Effective 1 May 2016, excl GST

	Casual	3x	6x	11x
Double Page Spread (DPS)	\$4,900	\$4,410	\$4,165	\$3,920
Half DPS	\$3,300	\$2,970	\$2,805	\$2,640
Full Page	\$2,800	\$2,520	\$2,380	\$2,240
Half Page	\$1,490	\$1,341	\$1,266	\$1,192
Third Page	\$1,190	\$1,071	\$1,011	\$952
Quarter Page	\$890	\$801	\$756	\$712

All costs exclude GST and are \$NZD.

Special positions attract +20% booking fee. All premium positions are subject to price on application. Directory and classified advertising also available on request.

ADVERTISING DATES/2019/2020

Issue	Onsale	Material deadline	Booking deadline
Jan 2019	Dec 13th	Nov 27th	Nov 20th
Feb 2019	Feb 4th	Jan 22nd	Jan 15th
March 2019	March 4th	Feb 18th	Feb 11th
Apr 2019	April 1st	March 18th	Booking 11th
May 2019	May 2nd	April 15th	Apr 8th
Jun 2019	June 6th	May 20th	May 13th
July 2019	July 4th	June 18th	June 11th
Aug 2019	Aug 1st	July 16th	July 9th
Sept 2019	Sept 2nd	Aug 15th	Aug 8th
Oct 2019	Oct 3rd	Sept 17th	Sept 10th
Nov 2019	Nov 4th	Oct 16th	Oct 9th
Dec '19 Jan '20	Dec 2nd	Nov 14th	Nov 7th

*Advertorial booking deadline is two weeks prior to the issue booking deadline. Deadlines subject to change.

TECHNICAL SPECIFICATIONS

Space	Trim area (Height x Width)	Bleed area (Height x Width)
DPS	297mm x 420mm	Supply as two single page PDFs with 3mm bleed on all sides
Full Page	297mm x 210mm	303mm x 216mm
Half DPS	144mm x 420mm	150mm x 426mm
Half Page Hor	144mm x 210mm	150mm x 215mm
Half Page Vert	297mm x 102mm	303mm x 108mm
Quarter Page	131mm x 90mm	
Quarter Page Hor	70mm x 182mm	

Special care must be taken where any image runs across the centre of the spine. Only headings and baselines of extra large type can run across the gutter and must be arranged to clear the spine by a minimum of 5mm on each side of the spine. Due to the variable nature of the binding process, we can accept no responsibility for any lack of alignment of type or images that cross the gutter.
Technical Specifications subject to change.

PRINT PROCESS
Sheetfed offset

BINDING METHOD
Perfect bound

MATERIAL DELIVERY
Advertising Manager
Matt Smith
matt@nztrucking.com

INSERTS/GATEFOLDS/SAMPLING

Magazines can be inserted with client catalogues, brochures, samples, custom printed inserts and gatefolds. This is a cost effective solution for advertisers to get further information about their brand/product into the hands of our highly engaged audiences.

- We can provide media insertion cost quotes to target our full print run, subscribers only or by region.
- Inserts can be bound or loose.
- Specific quantities change by issue, depending upon events, subscription drives and retail promotions.
- A quote will be provided base on insert type, page count, weight and quantity – ask Matt for a quote.

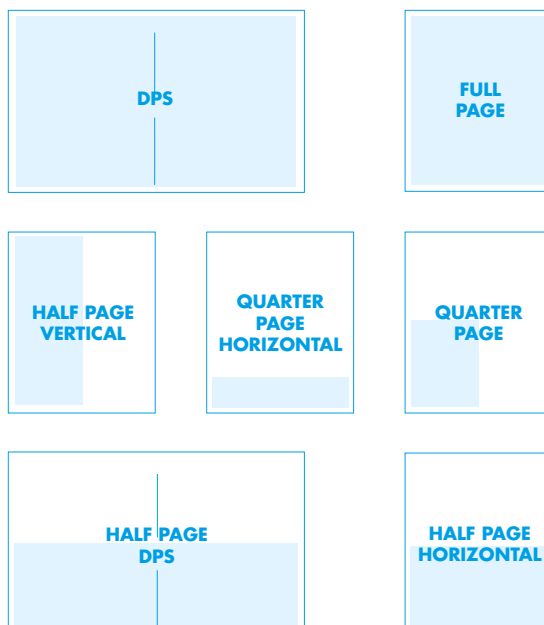
PRODUCTION CHARGES

DPS	\$380
Full Page	\$250
Half Page	\$180
Quarter Page	\$150

CONTACT

For advertising enquiries
contact Advertising
manager Matt Smith
matt@nztrucking.com
m 021 510 701

Please contact NZ Trucking for Classified
Advertising Information



SHOW AND SHINE REGISTRATION

New Zealand's **BIGGEST SHOW AND SHINE** is back - 21st March, 2020! Completed registration forms can be sent to Rebecca: rebecca.dinmore@nztruckingassn.co.nz or visit the website to register trucks online: www.truckingindustryshow.co.nz. All show proceeds are donated to much deserving charities!

Show and Shine Information:

- Canterbury Agricultural Park Christchurch, enter off Curletts Road
- Show and Shine: Saturday March 21st
- Early-bird truck parking: March 20th 5pm—7:30pm
- Saturday March 21st truck parking 5:30am—8:30am
- Entry fee: \$10 collected at registration
- Collect a registration pack and truck number from the Safety MAN Road Safety Truck after parking
- Prize-giving: Teletrac Navman Industry Show Dinner & Awards Ceremony over 40 prize categories up for grabs! Get your ticket for \$65 each



2018 Truck of the Show Winner

SHOW AND SHINE ENTRY CATEGORY:

☐ TRUCK

☐ CLASSIC TRUCK

NAME:

CITY:

MOBILE:

EMAIL:

BUSINESS NAME:

TRUCK MAKE:

TRUCK MODEL:

TRUCK TYPE:

NUMBER PLATE:

SPEEDO KM:

TRUCK AGE:

Please tick the box confirming that the Truck you are entering has valid Motor Vehicle, Public Liability & Statutory Liability Insurance

☐

CHRISTCHURCH A&P SHOWGROUNDS

MARCH 21ST 2020

HIRE EQUIPMENT

Proud Suppliers to the

2020 TMC Trailers Trucking Industry Show 20/21 March 2020



HIRE EQUIPMENT ORDER FORM

Company				
Contact Name		Cell		
Email		Site No. at Show		
Billing Address			Site Plan Attached	<input type="checkbox"/> Yes <input type="checkbox"/> No

Please contact Marie Gardyne for a quote on a wide range of hire equipment not listed below on 03 311 8194, view the website www.hirepool.co.nz.

Please scan this form back to Marie Gardyne: marie.gardyne@continentaleventhire.co.nz

	Qty	Cost (excl GST)	Total
FURNITURE AND CATERING EQUIPMENT			
Plastic Portaflooring (per sqm)*		\$ 9.30	
Wooden Floor on bearers (per sqm) *		POA	
Flagpoles 5m		\$ 50.00	
Stacking Chairs (White)		\$ 4.25	
900mm Plastic Outdoor Round Table		\$ 14.50	
2.4m Trestle Tables		\$ 13.50	
20L Urn		\$ 45.00	
BBQ – 80 person (includes 1 x 9kg gas bottle)		\$ 79.50	
Picket Fencing (2m sections)		\$ 32.70	
Delivery & Pickup to Site for Furniture & Equipment Only		\$ 40.00	
		SUB TOTAL	
		GST	
		TOTAL	

* Includes freight, installation, dismantle and on-site care during event.

Please complete and send this form back to Marie Gardyne:

marie.gardyne@continentaleventhire.co.nz Please call Marie for any queries: 03 311 8194.



TMC Trailers Trucking Industry Show 2020

A&P Showgrounds - Christchurch

Additional panels are supplied subject to availability, at a cost of **\$28 + GST per metre.**

1. Total Metres of Panel Required:

2. Please sketch desired layout below:

Please return this form via email to kelly@exhibitionhire.co.nz prior to the deadline of **Wednesday 26th February**

Company Name:	_____	Order No:	_____
Stand No:	_____	Order Date:	_____
Postal Address:	_____		
Phone Number:	_____	Fax:	_____
Email:	_____	Contact Name:	_____
		Mobile:	_____

Peek Exhibition

design & display since 1927

Peek Exhibition are your one stop display experts, with a knowledgeable team and vast experience within the outdoor trade display industry. We hold the South Islands largest range of exhibition furniture, display equipment and bespoke resources to maximise your exposure at this exciting event.



If you would like a one of team to contact you about your site display needs, please fill in your details and send this through to jessica@peek.co.nz

Please Tick:

☐

Please send me a furniture brochure

☐

Please contact me to discuss my options

Company Name: _____

Stand No. _____

Contact Name: _____

Phone: _____

Email: _____

Mobile: _____

Jessica Vercoe | Event Co-ordinator
ddi: +64 3 3399 785 | mob: +6421 141 8668 | email: jessica@peek.co.nz

To view our Hire Equipment please visit our website <http://www.peek.co.nz/hire/furniture/>

TMC TRAILERS

TRUCKING
INDUSTRY SHOW

20-21 MARCH 2020

2020 SHOW CONTACTS

SHOW ORGANISERS

The 2020 TMC Trailers Trucking Industry Show is proudly organised by the team at the New Zealand Trucking Association. Please feel free to get in touch with the show managers if you have any questions.

SHOW MANAGER

Rebecca Dinmore

Email:

rebecca.dinmore@nztruckingassn.co.nz

Call: 021 069 2841 or 03 349 8070

SHOW MANAGER

Carol McGeady

Email: carol.mcgeady@nztruckingassn.co.nz

Call: 021 252 7252 or 03 349 8070

NZTRUCKING
ASSOCIATION[®]



KEEP UPDATED

Updates for the Trucking Industry Show will be posted on Facebook and the website, be sure to like the Facebook Page.



@truckingindustryshow



www.truckingindustryshow.co.nz

