

COMPLIMENTARY ADVERTISING FOR SHOW SPONSORS



Thanks to MONSTAVISION, as a 2020 TMC Trailers Trucking Industry Show Sponsor you have the opportunity to promote your business on this screen throughout the show.

PLEASE SUBMIT CONTENT BY MARCH 13th 2020.



Monstavision Big screen Content Delivery Spec.

To help us play your content in the right place at the right time we need a hand from you.

PLEASE NOTE

- Our Screen doesn't play sound – In this situation it is simply a display surface for videos that don't need sound, or images and logos.
- Our screen is a 16/9 ratio, this is a 'rectangle' shape, similar proportionally to most modern TV's.
- Generally, Logos with darker backgrounds will display better than those with lighter backgrounds.
- If your providing pictures please ensure you have your company logo included in one corner of the image.
- We cannot accept, PDF, power point or word files. Please ask if help is needed to convert these to something suitable - see below for preferred file types.

VIDEO CONTENT

We can except either 1920x1080 or 1280x720 pixel resolution.

Preferred file types are: .MOV .MP4 .AVI

PICTURE/LOGO CONTENT

Any 16/9 ratio picture will display correctly, best results with images 1280x720 pixel or higher.

Preferred file types are: .JPEG .EPS .PNG

FILE NAMES

Please supply content with file names that make sense. Ideally avoid lots of confusing numbers or versions and be sure to include the name of your business. For example: ***TruckShowMONSTAVISIONvideo1.MP4***

CONTENT DELIVERY

To avoid last minute panic, we need to gather all the content together no later than 48hours prior to the event. We can receive content directly via email attachment, or an email link to a file sharing service. If neither of these options are suitable a disposable USB drive can be couriered to us.

CONTACT

Please send all content and direct any questions to Chris Sutton via email. Chris@Monstavision.com

